

Teaching Lesson Plan (TLP)

ST.JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

EVEN SEMESTER: 2016-2017

Class: I - M.Com-IB

Semester: II

Subject & Code: B.Research Methodology (P415 AR 202)

Faculty Name: Dr.D.Raja Jebasingh

Module	Session	Topic	Pre- Class Activity	Pedagogy	Out of class Assignment
I	1	Research: Meaning, Purpose, Scientific method, Types of Research; Scope of Business Research.	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	2	Terms, concepts and Definitions used in Research Methodology, Variables and parameters. The Research Process. MRQH;	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	3	-Do-	Appropriate reading on the intended lecture	Research Paper Discussion	Questions & Answer
II	4	Review of Literature Need, Purpose, Notes taking. Research Gap, Research Problem	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	5	E-Resources and their usage - useful websites for Management research - Search Engines	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer

II	6	Important Web Sources: CSO, NSSO, RBI, World Bank, ILO, IIM, ICSSR, NCAER, INFLIBNET, CMIE, India Stat, Open access Journals, Research Institutes Repository etc.	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	7	How to use E-Resources - Library / Computer Lab Visit		Library/ Computer Lab	Questions & Answer
	8	Research Design- Meaning, nature, process of preparation, components of Research Design	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
III	9	Sampling Techniques: Sampling methods,	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	10	Concept of Sampling Distribution. Research Paper Discussion.	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
IV	11	Data- Sources of data, Methods and tools of Data collection; Observation, Mailing; Interviews and Schedules, Questionnaires	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	12	Interviews - Schedules Questionnaires - Preparation - Techniques	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	13	Scales and Rating, Sociometry, Pilot study. Processing of data; checking, editing, coding, transcription, tabulation,	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer

	14	Preparation of tables, graphical representation.	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
V	15	Formulation of Hypothesis -Testing of hypothesis - Usefulness of Hypothesis.	Appropriate reading on the intended lecture	Research Paper Discussion	Questions & Answer
	16	Confidence Intervals, Standard Error, Uses of z, t and Chi-square tests. Analysis of data; Statistical techniques and their uses.	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	17	-Do-	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	18	-Do-	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
VI	19	Report Writing - Planning report writing work: Target audience, Types of report, Synoptical outline of chapters	Appropriate reading on the intended lecture	Research Paper Discussion	Questions & Answer
	20	Research Proposals- Steps in drafting dissertations. Model Preparation	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	21	Bibliography - Citation - Impact Factor.	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer

	22	Editing features-Formatting Text, Aligning paragraph and page size, Tab settings.	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
VI	23	Research presentation layout- Model	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer
	24	Funding Agencies in Social Science Research: UGC, ICSSR, Planning Commission	Appropriate reading on the intended lecture	Class Room Teaching and Interactions	Questions & Answer

CIA COMPONENTS

S. No.	COMPONENT
1.	Class Test
2.	Assignment & Research Paper Writing

Reference Books

1. Business Research Methods- Donald R. Cooper & Pamela S. Schindler, 2006. Tata McGraw-Hill
2. Methodology of Research in Social Sciences- O.R. Krishnaswamy & M. Ranganatham, 2008. Himalaya Publishing House
3. Data Analysis in Business Research: A Step-by-step Nonparametric Approach. Israel, D. 2008. Response Books: SAGE Publications, New Delhi.
4. Research Methodology: Methods and Techniques”C. R. Kothari, 2008. New Age International Publishers
5. Methodology and Techniques of Social Research - P. L. Bhandarkar & T.S. Wilkinson, 2009. Himalaya Publishing House
6. Business Research Methods - Alan Bryman & Emma Bell, 2008. Oxford University Press – India Edition
7. Business Research Methods - William G. Zikmund, 2009. Cengage Learning – India edition
8. Business Research: A Practical Guide for Undergraduates & Postgraduates
9. Jill Collis & Roger Hussey, 2009. Palgrave Macmillan – India
10. Research Methodology – A Step-By-Step Guide for Beginners - Ranjit Kumar, 2008. Pearson Education
11. Statistics – Concepts & Applications - Nabendu Paul & Sahadeb Sarkar, 2008. Prentice-Hall of India

12. Research Methodology- Dr.S.L Gupta & Hitesh Gupta, 2nd Edition, International Book House Pvt Ltd, Mumbai
13. SPSS 17.0 For Researchers - Dr.S.L Gupta & Hitesh Gupta, 2nd Edition, International Book House Pvt Ltd, Mumbai

Useful Other E-Resources (Open Access)

- <http://dl.acm.org/>
- www.doaj.com
- www.ssrn.com
- <http://j-gate.informindia.co.in/>
- <http://iimkresearch.blogspot.in/>
- <http://www.epwrf.in/>
- <https://www.igi-global.com/gateway/login?returnurl=%2fgateway%2f>
- <http://www.elibrary.imf.org/>
- <http://eric.ed.gov/>
- www.opendoar.org
- www.scholar.google.com
- <https://www.crisilresearch.com/>
- <http://www.insight.asiancerc.com/Login.aspx>
- www.elibrary.worldbank.org
- <http://www.infraline.com/>
- <http://pubsonline.informs.org/>
- <http://www.papersinvited.com/>
- www.insight.asiancerc.com/
- www.cmie.com
- www.Indiastat.com
- www.muse.jhu.edu
- www.stats.oecd.org
- www.statesofindia.cmie.com
- www.icra.in
- www.etintelligence.com
- www.emeraldinsight.com
- www.ebrary.com
- www.businessmonitor.com
- <http://www.mica-mimi.in/>
- <http://srmo.sagepub.com/publicstart?authRejection=true>
- <https://www.warc.com/security/login/autologin.aspx>